

PIE BAKING CHAMPIONSHIP

Celebrating Pie Baking at State & County Fairs
Contest Now Open to Any Dessert Pie!

CATEGORY

**Any dessert pie using Pillsbury
Refrigerated Pie Crusts**

2010 GRANDPRIZE: \$5,000

(Compliments of Pillsbury Pie Crusts)

A Grand Prize winner will be selected from all 1st place winning recipes from Pillsbury Pie Contests nationwide. The grand prize winner will win "ultimate blue ribbon bragging rights" and a \$5,000 cash reward from the makers of Pillsbury Pie Crusts for their fabulous pie recipe!

Woodstock Fair Prizes

1st Prize \$200 2nd Prize \$100 3rd Prize \$50

Each winner will also receive a

**RIBBON, AN AWARD CERTIFICATE, & A CELEBRATORY
APRON**

**RECIPES WILL BE JUDGED ON
TASTE APPEAL - APPEARANCE - CREATIVITY
EASE OF PREPARATION - GENERAL APPEAL**

DEPARTMENT - 20 CLASS B

Lot No. Description

2 - Any dessert pie using Pillsbury Refrigerated Pie Crusts

General Entry Rules:

1. Each entrant **MUST** preregister by Saturday, August 14, 2010.
2. Entries will be received on **Friday, September 3, 2010** at the South Stage Tent, between 5:00 and 6:00 PM. Judging will start at 6:30 PM.
3. Each entry **MUST** use 1 or 2 Pillsbury Pie Crusts for their entry.
4. Each contestant may enter **ONLY ONE RECIPE**.
5. Make any flavor/variety/style: use custards, creams, fruits and/or any other fillings and ingredients, from classic to creative. Make it sweet, however, not savory; **NO** quiches or main dish will be accepted.
6. All pies **MUST** be baked at home in a nine-inch pie pan or a nine or ten inch tart pan.
7. All entries are the responsibility of the contestants and **MUST** be removed from the area on completion of judging.
8. Recipes **MUST** be typed on a 8 1/2' x 11" sheet of paper along with contestant name, address, and telephone number and be submitted with the entry.
9. All recipes **MUST** be submitted with an original UPC label from one package of Pillsbury Refrigerated Pie Crusts.
10. Entries that are not typed and submitted on the proper size paper will be disqualified.
11. By submitting your pie recipe, you accept all Contest rules and agree to be bound by the judges' decisions, which are final. You also agree that your recipe will become the property of General Mills and General Mills reserves the right to edit, adapt, copyright, publish and use any or all of them including for publicity, promotion, or advertising in any form of media, including websites, without compensation to you. This includes publishing winners names and city/state of residence, in any form of media, including websites, videos, photographs, etc. Winners will be asked to sign a release before receiving their cash prize.
12. Taxes are the responsibility of the winner.
13. The contest is intended for amateur bakers only. **Professional bakers** or those who earn a significant portion of their livelihood from baking **MAY NOT** enter the contest.
14. Employees of General Mills, its affiliates, subsidiaries, agencies, and members of their immediate households are not eligible to enter or win.

NATIONAL GRAND PRIZE RULES:

1. Fair contest Supervisors will submit the First Place winning recipe to the national competition.
2. The Grand Prize Winner judging will be overseen by General Mills and the Blue Ribbon Group
3. The winner will be notified on or before January 31, 2011.

ALSO NEW IN 2010

America's Favorite Pie Award

At www.pillsbury.com/pie in November,

on-line voters will pick

"America's Favorite Pie"

out of all the 1st place recipes.

The 1st place recipe receiving the most on-line votes

will win a year's supply of

Pillsbury Refrigerated Pie crusts

(2 boxes a month).

Approximate retail value of

America's Pie Award is \$95.00.

Sponsored by General Mills Sales, Inc.

One General Mills Boulevard, Minneapolis, MN 55440

This contest is void where prohibited or otherwise regulated by law.