



Fleischmann's Yeast

BAKE FOR THE CURE BAKING CONTEST

The 2010 Fleischmann's Yeast contest comes with two ways to win and all in the spirit of Breast Cancer Awareness!

1st Category: the main one, features yeast breads of any type and flavor. Unite to increase **Breast Cancer Awareness** across the country! For every entry, Fleischmann's Yeast (ACH Food Companies) will contribute \$10 to Susan G. Komen for the Cure.

Bring your baked entry and matching written recipe for live judging. Themes and decorations are encouraged as part of your presentation.

2nd Category: The top "Whole Grain Bread." Any type of recipe with yeast may be submitted from bread or rolls to pizza or cakes. Recipes should contain at least 50% whole grains, such as whole wheat or rye flour, and/or other whole grain ingredients (oatmeal, flax seed, bran cereals, bulgur, etc.) All-purpose or bread flour should be limited to 50% or less of the flour in the recipe.

ENTRIES WILL BE JUDGED ON

FLAVOR (40%), APPEARANCE (20%), TEXTURE (20%), AND CREATIVITY (20%)

PRIZES

1st Place 150 2nd Place 75 3rd Place 50

Each winning entry will receive one **RIBBON**, an **AWARD CERTIFICATE** and an **APRON**. Some winning recipes will be featured on the www.breadworld.com web-site.

TOP WHOLE GRAIN BREAD

One Prize 100

a **BLUE RIBBON**, an **AWARD CERTIFICATE** and an **APRON**.

DEPARTMENT - 20 CLASSES C & D

Lot No. Description

3. 1st Category - One (1) Whole Baked Product
(using **Fleischmann's Yeast**)
4. 2nd Category - One (1) Whole Grain Baked Product

General Entry Rules:

1. Each entrant **MUST** Preregister by Saturday, August 14, 2010.
2. Entries will be received on **Saturday, September 4, 2010** at the South Stage Tent, between 9:30 AM and 10:00 AM. Judging will start at 10:15 AM.
3. Each entry **MUST** use **Fleischmann's Yeast** (RapidRise, Active Dry or Bread Machine Yeast).
4. Each contestant may enter Only One (1) Entry in each Category.
5. For inspiration, visit www.breadworld.com or www.bakefortheure.com.
6. Make any flavor or any shape of baked good (**themes & creativity are encouraged.**)
7. **Please Note:** **ONLY** the 1st place winning recipes will advance to national judging.
8. On a 8 1/2" x 11" sheet of paper, **Recipes MUST BE Clearly Typed.** List all ingredients with brand names, amounts and step by step baking instructions. **Include Name, Address, & Phone Number.**
ENTRIES THAT ARE NOT TYPED OR NOT SUBMITTED ON PROPER SIZE PAPER WILL BE DISQUALIFIED.
9. All entries are the responsibility of the contestants and **MUST** be removed from the area on completion of judging.
10. The **2009 first place winner is not eligible** to compete in the 2010 competition.
11. All recipes become the property of ACH FOOD and may be published.

The grand prize recipes will be available after January 31, 2011, by sending a self-addressed, stamped envelope to Agnew Communications, Attn.: Fleischmann's Yeast '09, 3208 3033 Excelsior Blvd., #220, Minneapolis, MN 55416

Participating fairs are pre-selected by
Fleischmann's Yeast and ACH Food Companies, Inc.