



NEW OPPORTUNITY!

Vendor dedicated seating area
has been added to our
sponsorship program.

Limited spaces available, so
reserve yours today!

See reverse side for details

Sponsor a Hospitality Tent

Increase patron
awareness for
your business

Submit order form by January 12, 2012

2012 Woodstock Fair Vendor Sponsorship Opportunities

NEW! Vendors may sponsor a dining or seating area next to their booth at a rate of \$10 per front foot.

All vendor signs or graphics must be approved by the Concessions Manager.

General Sponsorship Options	
Vendor supplied sign or banner (max 4'x6') posted in one of our hospitality tents or at our horse show area. A Woodstock Fair sign with the vendor's name may be provided for a nominal fee.	\$ 250
Company logo on Woodstock Fair website for 12 months	\$250
Company logo on Woodstock Fair daily brochure	\$500

New! Space Rental Options	
Rent Space only- \$10 per front foot (up to 20' deep)*	Vendor supplies seating and a tent if one is desired. Picnic tables can be provided if available. Vendor may hang their company logo or sign (limited to a 4'x6' sign)
Rent space and Fair provided tent- \$10 per front foot plus tent rental fee	Tent rental fee is additional per the prices below. Picnic tables can be provided if available. Vendor may hang their company logo or sign (limited to a 4'x6' sign)
*Additional depth of space	\$10 per foot beyond the 20 feet of depth

Tent Rental Rates	
Tent Size	Fee
10 x 20	\$220
15 x 15	\$240
20 x 20	\$320
Other sizes available	Please inquire

Additional Sponsorship Opportunities will be available in the Spring of 2012.

Order Form- submit form by January 12, 2012

Company name: _____

Contact: _____

Select your sponsorship option (s):

___ Space Only- size ____' x ____',
 ___ Fair provided tables (if avail) - qty ____

___ Space and Fair provided tent - size ____' x ____',
 ___ Fair provided tables (if avail) - qty ____

___ Vendor sign posted in a hospitality tent \$250
 ___ Company Logo on Website \$250
 ___ Company Logo on daily brochures \$500

Calculations:	
Space size _____ x \$10=	_____
tent fee	_____
+ additional options	_____
Total Sponsorship Fee	_____

If approved, appropriate fees and hospitality space details will appear on your vendor contract.

Return to:
 Woodstock Fair
 P.O. Box 1 • 281 Route 169
 South Woodstock, CT 06267-0001
 (860) 928-3246 x 106 • Fax: (860) 963-2407
 Email: concessions@woodstockfair.com